

2019 SCHEDULE OF EVENTS

THURSDAY, MARCH 7

6:00 p.m. - 8:00 p.m.
Welcome Reception

FRIDAY, MARCH 8

9:30 a.m.
Golf Tournament Registration
Additional fees required - see page 4

10:30 a.m.
Golf Tournament Shotgun Start

10:30 a.m.
Lightner Museum Tour
Shuttle will depart the hotel at 10:30 a.m. and tour will begin at 11:00 a.m.
Additional fees required - see page 4
Deadline to register for tour is February 20th

5:00 p.m. - 6:00 p.m.
Registration Desk Open

6:00 p.m. - 7:30 p.m.
Dinner and Golf Awards

7:30 p.m. - 9:00 p.m.
Networking Reception w/ Entertainment

SATURDAY, MARCH 9

8:00 a.m. - 9:00 a.m.
Breakfast

8:30 a.m. - 9:30 a.m.
Don't Kill Your Golden Goose - Protect & Perpetuate Your Business
Larry Oxenham, American Society for Asset Protection (ASAP)
Learn the strategies and tools the nation's top law firms use to save their clients millions of dollars each year. This lecture provides solutions to three major problems: lawsuits, taxes, and probate.

From this lecture you will learn:

- How to make yourself unattractive to a plaintiff attorney so they will not pursue a lawsuit against you.
- Five tax reduction strategies often missed by professionals and their advisors.
- Tools you can use to pass assets to your heirs tax free.

9:40 a.m. - 11:20 a.m.

HOT TOPICS IN THE INDUSTRY! Roundtable

This interactive session is an opportunity to get together in smaller groups, learn about topics that affect YOUR industry and brainstorm ideas and solutions.

How will it work?

Each table will have a facilitator and will discuss a specific topic. After Round 1, the facilitators will move to a different table (attendees will stay at their table) and you will discuss a different topic. There will be time for each attendee to participate in all topics.

At the end, participants will have the opportunity to share insights with the full group.

11:30 a.m. - 12:30 p.m.

How to Hire and Retain Good Employees

Jackie Morris, Seay Management Consultants, Inc.
The purpose of this session is to assist management in finding, and keeping, great employees. The first part of the session will outline how to identify requirements of fair employment laws, follow the company's EEO policy, evaluate job applicants based on job-related criteria, and conduct all phases of the hiring process to avoid discrimination. The second part of the session will be devoted to discussing what makes an employee "happy" and different approaches to ensure you achieve continued success and growth of your company by retaining good employees.