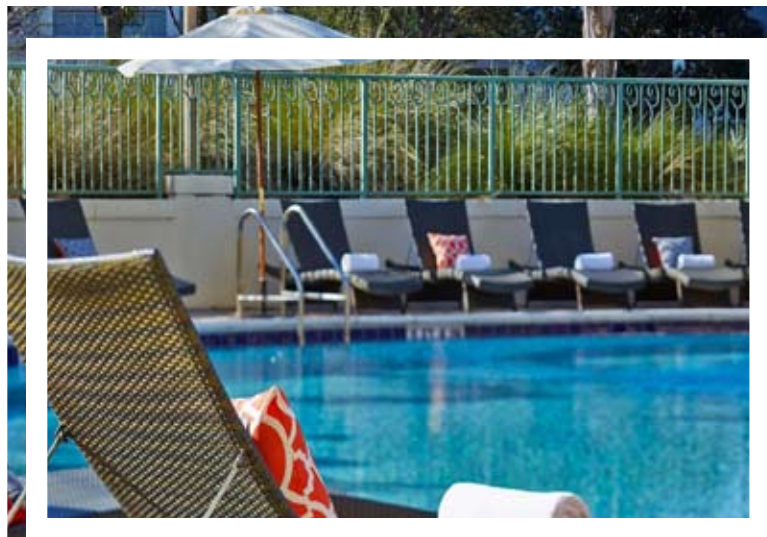




2019 SSSA CONFERENCE

March 7 - 9 | Renaissance World Golf Village | St. Augustine



2019 SCHEDULE OF EVENTS

THURSDAY, MARCH 7

6:00 p.m. - 8:00 p.m.
Welcome Reception

FRIDAY, MARCH 8

8:00 a.m.
Golf Tournament Registration
Additional fees required - see page 4

9:00 a.m.
Golf Tournament Shotgun Start

10:30 a.m.
Lightner Museum Tour
Shuttle will depart the hotel at 10:30 a.m. and tour will begin at 11:00 a.m.
Additional fees required - see page 4
Deadline to register for tour is February 20th

5:00 p.m. - 6:00 p.m.
Registration Desk Open

6:00 p.m. - 7:30 p.m.
Dinner and Golf Awards

7:30 p.m. - 9:00 p.m.
Networking Reception w/ Entertainment

SATURDAY, MARCH 9

8:00 a.m. - 9:00 a.m.
Breakfast

8:30 a.m. - 9:30 a.m.
Don't Kill Your Golden Goose - Protect & Perpetuate Your Business
Larry Oxenham, American Society for Asset Protection (ASAP)
Learn the strategies and tools the nation's top law firms use to save their clients millions of dollars each year. This lecture provides solutions to three major problems: lawsuits, taxes, and probate.

From this lecture you will learn:

- How to make yourself unattractive to a plaintiff attorney so they will not pursue a lawsuit against you.
- Five tax reduction strategies often missed by professionals and their advisors.
- Tools you can use to pass assets to your heirs tax free.

9:40 a.m. - 11:20 a.m.

HOT TOPICS IN THE INDUSTRY! Roundtable

This interactive session is an opportunity to get together in smaller groups, learn about topics that affect YOUR industry and brainstorm ideas and solutions.

How will it work?

Each table will have a facilitator and will discuss a specific topic. After Round 1, the facilitators will move to a different table (attendees will stay at their table) and you will discuss a different topic. There will be time for each attendee to participate in all topics.

At the end, participants will have the opportunity to share insights with the full group.

11:30 a.m. - 12:30 p.m.

How to Hire and Retain Good Employees

Jackie Morris, Seay Management Consultants, Inc.
The purpose of this session is to assist management in finding, and keeping, great employees. The first part of the session will outline how to identify requirements of fair employment laws, follow the company's EEO policy, evaluate job applicants based on job-related criteria, and conduct all phases of the hiring process to avoid discrimination. The second part of the session will be devoted to discussing what makes an employee "happy" and different approaches to ensure you achieve continued success and growth of your company by retaining good employees.

SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS

GOLD SPONSOR - \$400

Recognition in all conference marketing materials and onsite signage. Includes: One (1) Conference Registration (includes all networking and educational functions) and One (1) Golf Registration.

SILVER SPONSOR - \$300

Recognition in all conference marketing materials and onsite signage. Includes: One (1) Conference Registration (includes all networking and educational functions).

BRONZE SPONSOR - \$200

Recognition in all conference marketing materials and onsite signage. Includes: 50% Off one (1) Conference Registration (includes all networking and educational functions).

EVENTS SPONSORSHIPS

*****All Event Sponsorships include recognition in all conference marketing materials and onsite signage***

Thursday Welcome Reception Sponsor - \$1500

Friday Night Dinner & Networking Reception Sponsor - \$1500

Saturday Breakfast Sponsor - \$750

Golf Tournament Sponsor - \$500

Lightner Museum Tour Sponsor - \$250

MEET YOUR SPEAKERS



LARRY OXENHAM
AMERICAN SOCIETY FOR
ASSET PROTECTION (ASAP)

- Author of several books including: Protect Your Assets and The Asset Protection Bible.
- Has presented at hundreds of conventions, conferences, and

seminars across the country with excellent reviews.

- Over two decades of experience as a senior advisor with clients in all fifty states.
- His career has been credited with helping thousands of clients save millions of dollars.



JACKIE MORRIS
SEAY MANAGEMENT
CONSULTANTS, INC.

As a member of our consulting team, Jackie serves our clients in areas of HR compliance and the resolution of employment issues. She has a professional

background in the communications and education fields with strong skills in implementing proactive solutions to systemic workplace challenges. Jackie earned a Bachelor's degree from University of South Florida and a Master's degree from Vanderbilt University.

HOTEL & EVENTS INFO

HOTEL INFORMATION

Renaissance World Golf Village
500 South Legacy Trail
St. Augustine, FL 32092
(904) 940-8000

Make your hotel reservations directly with the Renaissance World Golf Village by calling **(800) 468-3571**. Use the Group Code: **SSSSSSA** to receive the special reduced rate of **\$179.00** a night for a Standard room. Be sure to make your reservations on or before **February 13, 2019!**

Please continue your support of the SSSA Conference by staying at the Renaissance World Golf Village, the appointed SSSA host hotel.



GOLF TOURNAMENT

Tee off from under the tower of the World Golf Hall of Fame at the Slammer & Squire. This course was designed by architect Bobby Weed, along with Hall of Fame Members, Sam Snead (the "Slammer") and Gene Sarazen (the "Squire").

Prizes for the 1st and 2nd Place Teams, Closest to the Pin and Longest Drive will be awarded.

Boxed Lunch is included in the golf fees.

All team pairings will be selected randomly (no requested pairings).

LIGHTNER MUSEUM TOUR

Join us for a tour of the Lightner Museum, housed in the former Alcazar Hotel built in 1888 by Henry Flagler. Today it is home to one of the finest collections of fine and decorative 19th century art in the country.

After the tour, enjoy all that downtown St. Augustine has to offer.

Transportation is included in the tour price. The shuttle will depart the hotel at 10:30 a.m. and will return attendees to the hotel at 4:30 p.m. Lunch is not provided.

The deadline to register for the tour is February 20, 2019.

2019 SSSA CONFERENCE REGISTRATION FORM

MARCH 7 - 9 | RENAISSANCE WORLD GOLF VILLAGE | ST. AUGUSTINE

Please print legibly & complete all information requested. Please make copies of this form for additional registrants.

Name _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____ Fax _____
 Email _____

<u>Check Each Option You Are Selecting</u>	<u>Registration Options</u>	<u>Description</u>	<u>Amount</u>
<input type="checkbox"/>	Full Registration	Includes all events Thursday - Saturday, except Golf & Tour	\$125.00
<input type="checkbox"/>	Additional Full Registration	Includes all events Thursday - Saturday, except Golf & Tour - PLEASE COMPLETE SEPARATE FORM FOR EACH ADDITIONAL REGISTRATION	\$115.00
<input type="checkbox"/>	Golf Registration	Golf fee includes box lunch. All golf team pairings will be selected randomly (no requested pairings).	\$139.00
<input type="checkbox"/>	Lightner Museum Tour	Name: _____	\$35.00
<input type="checkbox"/>	Friday Dinner & Reception Ticket	Name: _____	\$75.00
<input type="checkbox"/>	Gold Sponsor		\$400.00
<input type="checkbox"/>	Silver Sponsor		\$300.00
<input type="checkbox"/>	Bronze Sponsor		\$200.00
<input type="checkbox"/>	Thursday Welcome Reception Sponsor		\$1500.00
<input type="checkbox"/>	Friday Dinner & Networking Reception Sponsor		\$1500.00
<input type="checkbox"/>	Saturday Breakfast Sponsor		\$750.00
<input type="checkbox"/>	Golf Tournament Sponsor		\$500.00
<input type="checkbox"/>	Lightner Museum Tour Sponsor		\$250.00

TOTAL AMOUNT DUE \$ _____

PAYMENT INFORMATION:

Check enclosed. Check # _____ (Please make checks payable to SSSA.) Check Amount \$ _____

Credit Card: Visa MasterCard American Express Charge Amount \$ _____

Credit Card# _____ Exp. Date _____ CVV# _____

(Vi/MC users: 3 digit number on back of card. Amex users: 4 digit number on front of card.)

Name on Card _____ Signature _____

Billing Address & Zip Code _____

WAYS TO REGISTER:

- **ONLINE:** Go to southernstatessigns.org, click on the conference tab, then register online.
- **FAX:** This form with credit card information to (850) 222-3019.
- **MAIL:** Registration Form to: SSSA, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303.

Refund Policy: Refund requests must be received in writing no later than **February 21, 2019**. No refunds will be given after this date. Registrations may be transferred. No refunds will be given for onsite registrations.

Special Needs: Please call the SSSA office at (850) 205-5640 by **February 4, 2019** if you require any special accommodations or assistance, including dietary restrictions or allergies.