

# Virginia Sign Association

## Spring Conference May 7-9 Ashland, VA at Image Works, Inc

Image Works in Ashland, Virginia is opening its doors May 8-9 to Virginia Sign Association for our Spring Conference., where we will be offering various educational opportunities.

Don't forget to bring your clubs; May 7 to tee off at our Golf Tournament. We will be playing at the Crossings Golf Club which was voted the #1 Public Golf Course in Richmond, Virginia.

### Schedule of Events

#### Thursday, May 7, 2009

12:00 - 5:00 pm	Golf with Boxed Lunch
6:00 pm - 8:00 pm	Registration Desk Open
6:30 pm - 8:00 pm	Welcome Reception at Wyndham Virginia Crossings Hotel (cash bar)

#### Friday, May 8, 2009

8:00 am - 9:15 am	Registration Desk Open
8:30 am	Continental Breakfast and Coffee at Image Works
9:00am - 12:00 pm	Vendor Set-up
9:00 am - 5:00 pm	Crane Safety Class at Image Works
9:00 am - 5:00 pm	Lean Management Seminar at Image Works
9:30 am - 11:30 am	VASA Board of Directors Meeting
12:00 pm - 1:00 pm	Lunch
12:00 pm - 5:00 pm	Vendor Exhibits
7:00 pm	Dinner at Wyndham Virginia Crossings Hotel

#### Saturday, May 9, 2009

7:30 am	Continental Breakfast and Coffee at Image Works
8:00 am - 12:00 pm	Crane Safety Class at Image Works
8:00 am - 12:00 pm	Digital Wrap Seminar at Image Works
8:00 am - 1:00 pm	Vendor Exhibits
12:00 am - 1:00 pm	General Membership Luncheon



## **VASA Spring Conference General Information**

### **Golf Tournament - Thursday May 7, 2009:**



Start your visit off with a drive right down the middle of the fairway at Virginia Sign Associations annual Buddy Norvell Golf Tournament. Tee time is at the Crossings Golf Club at Noon. A boxed lunch will be provided.

### **Crane Safety - May 8 & 9, 2009:**



Don't let this be you! Join us for a Crane Safety Course; you will learn the Requirements for Boom Truck Operation, Daily Inspection of Equipment, Standards and Regulations, Use of Crane Charts and Conducting a Safe Lift. This course does require that you complete a mandatory test/quiz and submit it by April 23, 2009. Failure to complete test/quiz by April 23, 2009 will make your registration invalid and you will not be able to attend this course.

### **Lean Management - May 8, 2009**



Jerry Kelly with Image Works will lead us through Lean Management. He uses modules that are a part of the internal training program that was developed for Image Works, Inc. The modules offered will be from the Stabilize Stage, and include Lean Vision; Waste: The basics of Lean; 5S: Workplace Organization; and Buffer and Safety Stock. The next two stages, Flow and Sustain, will be touched on with modules on Standard Work; Kanban: Pulling work through the Process; Heijunka: Sequential Planning; and Kaizen: Ongoing Events for the Elimination of Waste. Participants will engage in hands on activities and see how these tools and others apply in a medium size sign factory.

### **Digital Wrap Seminar - May 9, 2009**



Colorful, bold, exciting and growing in popularity among marketers and consumers alike, vehicle wrap advertising has experienced a 15% growth in recent years. So come and see the latest in vehicle wrap technology in live demonstrations and hands on training provided by Trim USA.

### **Hotel Information for sleeping accommodations**

For those needing sleeping accommodations, a block of rooms has been reserved at the Wyndham Virginia Crossings Hotel & Conference Center; 1000 Virginia Center Pkwy., Glen Allen, VA 23059. We have a special rate of \$109.00 plus tax per night, (single/double occupancy) ask for the group rate for the Virginia Sign Association when calling (888) 444-6553. This special rate is good through 4/30/09, any reservations made after this date will be subject to prevailing Market Rates and are first come first served. The golf course for our tournament is conveniently located on this property.

## Registration Information

Golf Tournament, Thursday, May 7, 2009 - \$85.00 per person includes boxed lunch

Crane Safety, Friday & Saturday, May 8-9, 2009 - \$150.00 per person, includes breakfast & lunch on both days and Welcome Reception Admission

General Registration - \$90.00 per person includes breakfast & lunch on both days, Lean Management Seminar, Digital Wrap Seminar and Welcome Reception Admission

Friday Night Private Dinner at Hotel - \$45.00 per person

## Directions to hotel

**From Washington DC** take 1-95 South. Exit 86B onto Route 656, Elmont West. At second light, turn left onto Route 1 South for one mile. Turn left onto Virginia Center Pkwy for 9/10 of a mile and turn left into the Hotel entrance.

**From Charlottesville, VA** take I-64 East to I-295 South. Follow I-295 for 8 miles. Stay in right lane and merge to exits 43 D-C-B-A, US1. Take Exit 43C US 1 North to Ashland. Exit ramp will merge onto US 1 North (Brook Road). Follow US1 for 3/10 of a mile to first stop light at Virginia Center Parkway, turn right. Follow Virginia Center Parkway for 9/10 of a mile and turn left into the Hotel entrance.

**From Virginia Beach/Norfolk, VA** take I-64 west to I-295 north for 15 miles. Stay in right lane and merge to Exit 43 B-C-D toward Richmond/Ashland/US1. Take Exit 43C to Ashland and US1 North. Exit ramp will merge onto US1 North (Brook Road). Follow US1 to first stop light at Virginia Center Pkwy, turn right. Follow Virginia Center Pkwy for 9/10 of a mile and turn left into the Hotel entrance.

**From Richmond, Virginia & North Carolina** take 1-95 North to Exit 84B. Exit ramp will merge on to I-295 North. Remain in right lane. Take Exit 43C to Ashland and US1. Exit ramp will merge onto US1 North (Brook Road). Follow US1 to first stop light at Virginia Center Pkwy, turn right. Follow Virginia Center Parkway for 9/10 of a mile and turn left into the Hotel entrance.

## Directions from Hotel to Image Works, Inc.

Head northwest on Virginia Center Pkwy toward Golf Course Rd. Turn Right at Brook Rd/US1 for 1.4 miles. Turn right at VA-656, follow VA-656 for approximately 1.3 miles. Turn left at Atlee Station Road; go approximately 23 feet and then continue on S. Leadbetter Rd for approximately 1.3 miles to 11046 Leadbetter Rd, Ashland, VA 23005.



# Registration Form (Check all that apply)

Name \_\_\_\_\_ Company \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Second Attendee \_\_\_\_\_ Third Attendee \_\_\_\_\_

Golf Registration (Thursday, May 7 at Noon) \$85.00 per player (includes boxed lunch)	No.	@	Amount Total
	_____	\$85	= _____
<b>Golf Sponsor</b>			
_____ Closest to the Pin Sponsor: \$100.00 (2 available)	_____	@\$100	= _____
_____ Longest Drive Sponsor: \$100.00 (2 available)	_____	@\$100	= _____
_____ Hole Sponsors: \$150.00 per hole (18 available)	_____	@\$150	= _____
_____ Beverage Cart: \$250.00 (1 available)	_____	@\$250	= _____
_____ Lunch Sponsors: \$250.00	_____	@\$250	= _____
_____ Golfers, please indicate handicap			
		<b>Subtotal Golf &amp; Sponsors</b>	_____

General Registration Fees (seminars and Friday night Dinner)			
<input type="checkbox"/> \$150.00 for Crane Safety (includes breakfast/lunch and welcome reception)	_____	@\$150	= _____
<input type="checkbox"/> \$90.00 Lean Management Seminar and Digital Wrap Seminar (includes breakfast/lunch and welcome reception)	_____	@\$90	= _____
<input type="checkbox"/> \$45.00 Friday Night VASA Private Dinner at Hotel	_____	@\$45	= _____
		<b>Subtotal General Registration Fee</b>	_____

Vendor Registration Fee			
<input type="checkbox"/> \$150 Table top Registration (includes breakfast/lunch, table and electrical)	_____	@\$150	= _____
<input type="checkbox"/> Check here if you will need electrical run to you table			
<p>▶ If you sponsor \$150.00 or more in sponsorship then your vendor registration fee is waived (see all sponsorship categories listed under Golf Registration)</p> <p>▶ Sponsorships of \$250.00 will get you logo recognition on our website and on Signage at Conference</p> <p>▶ All sponsors will be recognized at our event on various signs/banners</p>			

TOTAL ENCLOSED/CHARGED \$ \_\_\_\_\_

**Payment Method**

Check Enclosed (payable to Virginia Sign Association)     VISA     MasterCard     American Express

Card # \_\_\_\_\_ Exp, Date \_\_\_\_\_

Billing address for card \_\_\_\_\_

Cardholder name (print) \_\_\_\_\_ Signature/Date \_\_\_\_\_

*Note: Charges will appear as "Southern States Sign Council" on your statement.*

**Register by April 23, 2009 • VASA, PO Box 2007, Flowery Branch, GA 30542**  
**Phone (770) 967-1614 • Fax (866) 789-7367 • graham\_jennifer@charter.net**

**Register online at [www.virginiasigns.org](http://www.virginiasigns.org)**

